



Analysis of SHAFFE country member exports of fresh fruits to Ukraine and Russia February 2022





Who is SHAFFE?

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“SHAFFE” is the Southern Hemisphere Association for Fresh Fruit Exporters, a trade entity composed of the leading trade associations from Argentina, Australia, Brazil, Chile, New Zealand, Peru, South Africa and Uruguay.



11 million tons of fresh fruit exports



Export value of US\$15.8 billion



25% of the total global fresh fruit supply.

Source: TradeMap 2021



SHAFFE Exports

Exports of fresh fruit to Ukraine





- In 2020, Ukraine imported USD\$795 million of fresh fruit. The principal suppliers included Turkey (citrus), Ecuador and Costa Rica (bananas and pineapples) which represent 48% of all fresh fruit imports that year.
- Total exports of fresh fruit from SHAFFE member countries reached USD\$54million in 2020, representing only 7% of total fruit imports market in the Ukraine.
- The main suppliers to Ukraine from SHAFFE member countries include South Africa, which exported mainly citrus with a value of USD\$16 million and which represented 30% of the total value of exports registered by SHAFFE member countries in 2020.



SHAFFE Exports

Exports of fresh fruit to Russia



World and SHAFFE member country exports to Russia (Tons)

Suppliers to Russia	2017	2018	2019	2020	Dif. 2020 vs 2017
World	3.810.483	4.051.304	3.828.736	3.833.804	1%
Total SHAFFE Members	499.085	539.184	539.365	643.084	29%
% of Part.	13%	13%	14%	17%	na

Source: SHAFFE / TradeMap 2022

- In 2020, exports of fresh fruit from SHAFFE member countries reached 643.084 tons, which represented 17% of the total imports of fresh produce into Russia

SHAFFE member country exports to Russia by species (Tons)

Species	Imports of fresh fruits from SHAFFE countries - Tons					
	2017	2018	2019	2020	Part %	Dif 2020 vs 2017
Pears	114.118	131.490	141.671	146.816	23%	29%
Apples	65.716	81.409	65.965	120.636	19%	84%
Lemons	76.120	70.184	82.223	98.892	15%	30%
Oranges	83.594	86.390	78.931	88.613	14%	6%
Mandarines /clementines	49.635	49.210	47.015	55.242	9%	11%
Grapes	38.818	35.599	29.855	29.979	5%	-23%
Kiwifruit	15.130	13.250	12.397	8.771	1%	-42%
Others	55.954	71.652	81.308	94.135	15%	68%
Total	499.085	539.184	539.365	643.084	100%	29%

Source: SHAFFE / TradeMap 2022

- In 2020, the main species of fruits exported by SHAFFE member countries to Russia included apples, pears and citrus, which together represented 80% of the total SHAFFE member country exports
- The exports of fresh produce from SHAFFE member countries have been on upward trend, registering a 29% volume growth, between the period 2017 to 2020.

Exports of fresh fruits to Russia by SHAFFE country members (Tons)

SHAFFE country members	2017	2018	2019	2020	Part. %	Dif 2017 vs 2020
South Africa	207.894	219.147	207.706	265.016	41%	27%
Argentina	150.652	158.654	172.560	182.909	28%	21%
Chile	80.501	86.568	75.442	71.656	11%	-11%
Peru	28.671	35.040	43.758	60.782	9%	112%
Brazil	13.093	25.537	21.699	36.581	6%	179%
New Zealand	9.086	9.199	10.682	22.560	4%	148%
Uruguay	9.188	5.039	7.518	3.580	1%	-61%
Total	499.085	539.184	539.365	643.084	100%	29%

Source: SHAFFE / TradeMap 2022

- South Africa and Argentina are the main suppliers of fresh produce to Russia and represent 69% of the total volume exported by SHAFFE member countries in 2020.



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