



**WORLD
AVOCADO
ORGANIZATION**

**AVO
CADO**

The fruit of life

AVOFORUM

BY THE WORLD AVOCADO ORGANIZATION & FRUIT ATTRACTION

27-10-2020 / 18:00 CET

Virtual forum / IFEMA - Fruit Attraction LIVEConnect

Join the World Avocado Organization (WAO) for a virtual AVOForum on Tuesday 27th October at 18:00 CET as part of Fruit Attraction LIVEConnect to discuss how the avocado has become the pandemic-proof superfood of the produce aisle and how the sector will keep innovating in 2021.

Speakers Sofia García / Marketing Manager of Mediterranean Europe of Subway
Aitor Ruiz / Purchasing Manager for Produce of Eroski-Caprabo
Xavier Equihua / CEO of WAO

Moderator Raúl Calleja / Director of Agrifood Events, IFEMA - Fruit Attraction

REGISTER

Click here to register and attend the virtual AVOForum
(Link also included in the e-mail)

WE LOOK FORWARD TO SEEING YOU!

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